

# INITIAL INVESTMENT

What you need to get your Eenie Meenie Miny Mow business up and running!

FRANCHISE FEE	<b>\$29,500</b>
EQUIPMENT	<b>\$8,000</b>
VEHICLE WRAP	<b>\$3,500</b>
OFFICE/CRM SET UP	<b>\$1,000</b>
<b>COMMERCIAL INSURANCE</b>	
- Excluding Snow Services	<b>\$2,000</b>
- Including Snow Services	<b>\$6,000</b>
INITIAL MARKETING LAUNCH <i>(Coverage For First 4 Months)</i>	<b>\$6,000</b>
<b>TOTAL INVESTMENT</b>	<b>\$50,000</b>
<i>(w/Snow Services)</i>	<b>\$56,000</b>
Legal	<b>\$2,500</b>
Travel To Training (if applicable)	<b>\$1,500</b>



## FOR MORE INFORMATION

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